



SAMPLE EMAIL

These can be adapted into your *FundEasy* email by placing selected portions into the [Your email message here] area.

INTRODUCTION for NEW sponsors

Suggested subject line - Will you help me raise funds to save the lives of the unborn?

Dear _____,

On May 18, I am participating as a Sponsored Walker for the Miami Valley Women's Center (MVWC) Walk 4 Life on May 18. The MVWC is a local pregnancy resource center that gives help and hope for women, men and students facing a crisis pregnancy. They provide all services and programs at NO Cost! Why? In 2017, **20,893 unborn babies' lives were ended in Ohio and 2,339 lives were ended in Montgomery County** (OH Department of Health, 2017). Since 1982, **the MVWC has served over 13,000 clients who choose life for their unborn babies!** We desire to be the solution to abortion in the Dayton area. **Would you support me and this ministry by sponsoring me for the Walk 4 Life event?**

My goal is (fill in), which helps (fill in description how your goal helps). I am participating because (fill in with your personal reason).

INTRODUCTION for PAST sponsors

Suggested Subject line - Will you sponsor me again for this year's Walk 4 Life?

Hi _____,

The Miami Valley Women's Center's (MVWC) **Walk 4 Life** is just around the corner and once again I will be participating as a Sponsored Walker. The latest statistics show that **20,893 unborn babies' lives were ended in Ohio and 2,339 lives were ended in Montgomery County** (OH Department of Health, 2017). However, since 1982, **the MVWC has served over 13,000 clients who chose life for their unborn babies!** This year's Walk goal is \$185,000 which will help support their work to be the solution to abortion in the Dayton area. **Would you support me and this ministry by sponsoring me again?**

My goal is (fill in), which helps (fill in description how your goal helps).

REMAINDER of email for past AND new sponsors

Funds I raise directly support the programs and services provided at **NO COST** to the client. Since the MVWC receives no federal funding, they can freely share the Gospel with clients! See how the MVWC made difference last year:

- Of the **802** women who received a positive pregnancy test, options counseling, and an ultrasound, **8 out of 10 chose life!**
- **72 chose Christ!**
- **Over 2,400 women and 450 men were served**
- **Abstinence Education programs reached 3,534 students**

Additional vital services include: (You can choose to omit this for past sponsors)

- | | |
|-------------------------------------|--------------------------------------|
| - 24-Hour Careline | - Abortion Recovery Ministry |
| - Adoption Referrals | - Community Resource Referrals |
| - Campus Outreach to local colleges | - Miscarriage or Infant Loss Support |

Please consider sponsoring me for \$25, \$50, \$100 or whatever the Lord leads you to give to help me reach my goal. You can pay me ahead of time with cash or check (made out to the MVWC), or if you pledge \$25 or more, the MVWC will mail a bill after the Walk. Online payments can be made at miamivalleywomenscenter.org. Click *Donate Online* on the home page, and enter my name in the *Comment* field.

If you are using FundEasy, share how they can sponsor you using FundEasy:

Or you can see how I am doing and sponsor me on *FundEasy*. Go to miamivalleywomenscenter.org, click *Learn More* on the home page, then click the box that says: *FundEasy* REGISTRATION OR TO SPONSOR A WALKER.

Please reply to this e-mail (or let me know if you'll sponsor me on *FundEasy*) with your complete address, sponsorship amount, and payment method. Gifts are tax deductible and receipts will be mailed for gifts of \$25 or more, unless specifically requested.

Thank you for your support and helping us to become the solution to abortion in this area!